

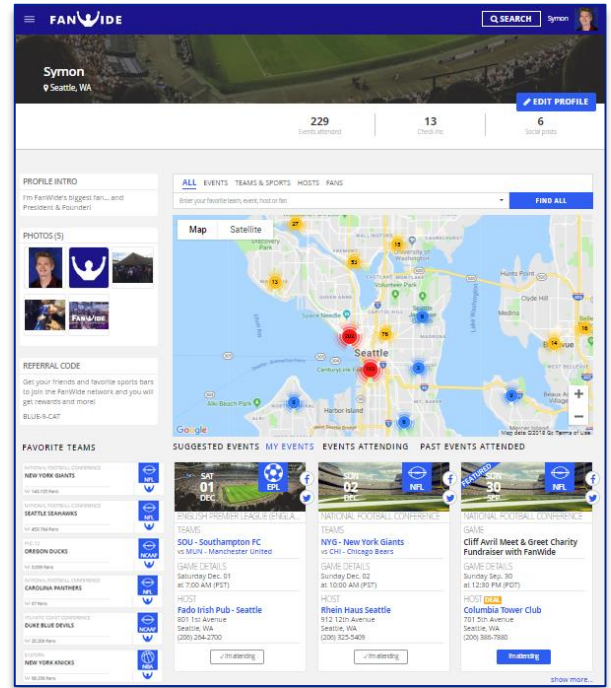
FanWide is the world's largest sports fan club network!

1 Million Events | 12,500 Fan Club Chapters | 10,000 Sports Bars | 2,250 Teams

FanWide is a free web app which helps sports fans find the closest game watch party for their favorite team at a local sports bar. Fans check in for deals from the host, to enter contests from sponsors, or to earn rewards. Now sports fans living in any city can feel like they are inside the stadium of their favorite team on gameday.

Sports teams and leagues partner with FanWide to grow their US audience, create fan clubs, generate revenue, and analyze our unique data about their remote fans. FanWide has created a marketplace where qualified sports bars can bid against each other in auctions to become their city's "official" watch party host for any fan club looking for a new home. The winning bar is then contracted to show every televised game (with sound) and FanWide promotes their events to thousands of local sports fans, helping the host attract new customers.

FanWide's in-person events can also be sponsored by brands that want to engage the fan club chapters in our network. These partners can send their street teams to game watch parties to reach more sports fans for product activations, tastings, giveaways, or to sell team apparel and other goods.



FanWide's web app helps fan club chapters and alumni associations discover other local fans, promote their games, run paperless raffles and measure attendance. This crowdsourced data is then anonymized and aggregated from thousands of bars nationwide and used to improve the accuracy of Out-Of-Home (OOH) TV ratings. Broadcasters and teams can see an increase in their overall viewing audience size by millions of fans each season.

FanWide's services can even be embedded within any website or app, making partnerships and integration easy. Long-term, FanWide's digital platform will create new global communities for fans of every interest group by connecting them with each other and a local host in their city.

"The most disruptive technology likely to shape the future of basketball."

- Yahoo Finance: Judges included Spalding, Puma, Naismith Committee, the LA Dodgers Innovation Lab and other leaders in sports

Event partners



As seen in

